

Analysis of Code Mixing Usage in WhatsApp Group Today Rules Among Manager Museum Batik Danar Hadi Surakarta

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Abstrak

Permasalahan dalam penelitian ini adalah penggunaan code-mixing dalam pesan group WhatsApp dari Pimpinan di Museum Batik Danar Hadi Surakarta. Penggunaan code-mixing tidak dapat dihindarkan dalam kehidupan sehari-hari. Termasuk dalam komunikasi non verbal yaitu di dalam chat WhatsApp. Penelitian ini bertujuan untuk mendeskripsikan penggunaan code mixing yang dilakukan oleh pimpinan Museum Batik Danar Hadi Surakarta. Penelitian ini merupakan penelitian deskriptif kualitatif. Sumber data di penelitian ini adalah pesan grup yang di kirimkan dari pimpinan tentang hal-hal yang dikerjakan hari ini untuk setiap harinya di grup WhatsApp Museum Batik Danar Hadi Surakarta. Teknik pengumpulan data yang digunakan dalam penelitian ini adalah dengan observasi pada grup WhatsApp Museum Batik Danar Hadi untuk mengkoordinasikan pekerjaan di dalam Museum Batik Danar Hadi. Adapun hasil penelitian ini dapat bermanfaat sebagai pengetahuan dan penggunaan code-mixing di grup WhatsApp Museum Batik Danar Hadi Surakarta.

Keywords: Communication, Code-mixing, WhatsApp, Museum Batik Danar Hadi

Abstract

The problem in this research is the use of code-mixing in WhatsApp group messages from leaders at the Museum Batik Danar Hadi Surakarta. The use of code-mixing is unavoidable in everyday life. Included in non-verbal communication, namely in the WhatsApp group chat. This study aims to describe the use of code-mixing by the leadership of the Museum Batik Danar Hadi Surakarta. This research is a qualitative descriptive study. The source of the data in this research is group messages sent from the leadership about things that are done today for each day in the Museum Batik Danar Hadi WhatsApp group. The data collection technique used in this study was observation on the Museum Batik Danar Hadi Surakarta WhatsApp group to coordinate work within the Museum Batik Danar Hadi. The results of this study can be useful as knowledge and use of code-mixing in the WhatsApp group for the Museum Batik Danar Hadi, Surakarta.

Keywords: Komunikasi, Kata Code-mixing, WhatsApp, Museum Batik Danar Hadi

A. INTRODUCTION

Language is the most important communication tool in life humans, because language functions as a tool to meet and interact (Rukiyah & Heru, 2019). Fian (2011) says that language must be used accurately, follow the rules, the rules of good, and the rules of speaking Correct. A language that has a very broad and diverse scope the background of the speaker will inevitably produce a series of variations language. There are different language variants depending on the role, position, and environment. Language variations are divided into spoken and written forms.

The phenomenon of code mixing occurs when people communicate with other people anywhere in any way. Since humans existed in the world, interactions with each other, sharing problems and expressing emotions in large and small communities have always occurred in human life. even then, Indonesian people experience a code-mixing process in their daily interactions. that Indonesia is known as a multicultural country with different cities, religions, languages and races, food, traditions, etc. However, Indonesian is used as the official language and is unified in communication. Indonesians are often influenced by the presence of regional languages such as Sundanese, Javanese and Balinese. So this is one of the causes of code mixing in communication

The digital era and the technological development affect people to use code-mixing on the social media including WhatsApp. Scholars provided some recent studies about the use of code-mixing on WhatsApp groups. Idris & Adris (2017) found that “the students mostly code.

Mix using their L1 (Malay) and English. Insertion of words was the mostly used style of code-mixing by the respondents.” This finding is affected by the second language they have, Malay. The students have obtained their mother tongue, they have got the exposure of using English as second language. Therefore, it leads to the use of code-mixing more often. Safitri, Harida, & Hamka (2017) found that “code mixing can be represented in some of status and comments”. In addition, Yunus (2010, p. 70) explained “WhatsApp as social media which is as a medium connected to the internet network that allows users to communicate in the virtual world or online”. Here, millennial people are excited to use WhatsApp to inform something and unconsciously they apply code-mixing on the chatting process.

There are some differences from which studies researchers mentioned earlier, as for the first one this research focuses on on the analysis of code mixing in the WhatsApp group conversation about the things that are being done today at the Group of Museum Batik Danar Hadi.

Muysken (2000) also describes various types of code mixing between another is inner code mixing, namely when speakers insert other languages into it the native language being spoken, for example: “Where will you meet later this afternoon yes?”. The second type of code mixing is alternation, which is code mixing what happens is one word which is a combination of two languages different, such as adding affixes in English, meanwhile the base word is Indonesian, for example: “uh, we're going to play a game laterwith who”. While the last type of code mixing is congruent

Based on the background above, it is interesting and important to do research entitled "Analysis of Code Mixing Usage in WhatsApp Group Today Rules Among the Managers of the Museum Batik Danar Hadi. The author chose this title because

the difference factor in the background of the danar hadi batik museum group manager is one of the code mixing in WhatsApp group conducted by the danar hadi batik museum manager occur. The formulation of the research problem is how to use the code mixing on the WhatsApp group Danar Hadi Surakarta batik museum. Study it aims to describe the use of code mixing in WhatsApp group carried out by the manager of the danar hadi batik museum. As for The results of this study are expected to be useful as knowledge about the culture of using code mixing in the Museum Batik Danar Hadi WhatsApp Group and as a reference for future research.

B. RESEARCH METHOD

The question in this research is how to use the code mixing in the Danar Hadi Batik Museum WhatsApp group. This research carried out at the Danar Hadi Batik Museum with a Chat object from the Museum Batik Danar Hadi. The research approach used in research this is a qualitative research. The goals to be achieved in research qualitative is problem solving systematically and factually regarding facts and characteristics of the population, based on existing data.

The data source in this study is a WhatsApp group conversation Chat from the leadership in the form of things that are done today at the Danar Hadi Batik Museum every day. The data collection technique used in this research is technique observation . Observations were made in the WhatsApp group of a forum that has been mentioned by observing the conversations the members are having the group then transcribes.

C. RESULTS AND DISCUSSION

As previously explained, this research focuses on the use of code mixing in WhatsApp group conversations. As for data that has been obtained from the results of chat transcripts from an organizational group Analysis of Code Mixing on WhatsApp Chat led by the Museum Batik Danar Hadi in the form of snippets of conversation that contain code mixing. As for the results analysis of the use of code mixing from Chat WhatsApp a Job transcribed into the table column where the word code mixing is in bold. Here are the results transcript of snippets of conversations conducted through the WhatsApp group from July 2 to August 10.

Tabel 1. Daftar Kutipan Dari Kalimat Dari Whatsapp Yang Menggunakan Code Mixing

<i>Kutipan Kalimat</i>
Assalamualaikum , setelah ishoma Briefing staff
Vacum dan pel seluruh lantai ruangan museum
Asbak cantik hanya untuk letakkan Name Tag
Closet tidak boleh berkerak atau ada bercak-bercak coklat
Lap dan bersihkan semua saklar lampu di museum saat General Cleaning
Ali sebagai ketua grup OB yang piket mengarahkan dan membagi tugas kepada OB yang lain apa yang harus dikerjakan sesuai intruksi pimpinan, Yaitu membersihkan dan merapikan sesuai SOP sabtu (Zubair segera supaya cek ulang dan Sampaikan Follow Upnya
Siapkan honor Mb. Nanik bln Juli 2022
Lap semua Handle pintu di museum sebelum tutup dengan des infectant
Tetap Stay Healthy yaa semuanya
Oke, Thanks gess
Nanti join sama mas muklis yaa bantu membersihkan gudang
Kalau bisa harus Fast Respon ya

The results of data collection were obtained from the WhatsApp group or personal chat from the leadership of the Museum Batik Danar Hadi shows that there is some code mixing of English that is is used as a substitute for a term used in the language Indonesia, among others:

Tabel 2. Makna Dari Code Mixing Yang Digunakan Dalam Percakapan Grup Whatsapp

Istilah Bahasa Inggris	Makna
Guys	this word is usually used to greet, this word is common spoofed as gaes, gess but the meaning is still the same to summon a meaningful group of people "friends"
Briefing	A direction given to employees, members of a group, or community association that will hold certain activities. Basically, briefing comes from English, namely "brief" which means a summary or provides an explanation "Menjelaskan"
Vacum	a verb that describes the subject of having to clean "Pembersihan" the room to be cleaned
Name tag	as an identity "Identitas" card or as identification for an employee or known as self-identity
General Cleaning	General Cleaning can be interpreted as the process of cleaning "Pembersihan secara umum" a building and building property as a whole which is carried out regularly.
Follow upnya	Means that "kegiatan lanjut atau kelanjutannya"
Honor	Means that ' gaji atau upah
Join	words that are often used to invite other people do something. This word means "follow" ikuti.
Fast respon	words that means ' balas cepat' pada suatu pesan
Stay Healthy	Stay healthy means staying healthy. The point is an expression to others to always try to keep the body in order to stay healthy. " Tetap sehat".

There are many factors that lead to the use of code mixing, according to Andayani (2019), among others: Speaker or speaker, interlocutor, Quoting, Affirming, Conjunctions, For clarification, Clarifying contents of speech, refine requests, state the identity of a group, No matching words found, speaker's efficiency. Then (Akhi, Rahayu, and Wulandari 2018) in their research the factors The cause of code mixing is the language factor habits, the factor of not having the right expression in the language used, the speaker's attitude background factor, and the topic of conversation factor. Happening code switching and code mixing according to the results of their research are speakers, interlocutor, the presence of a third speaker, subject matter (topic), and for evoke a sense of humor.

Based on this research, of course, researchers still have a lot of experience limitations in many respects. The limitations of the researcher himself namely limitations in science, material capabilities of the researcher face when looking for journals that are relevant to the research being carried out and string word by word. This study also has limitations, namely data obtained from only one grub or one object.

D. CONCLUSION AND SUGGESTIONS

Based on the research that has been done, the Manager of Museum Batik Danar Hadi uses WhatsApp group chats to avoid miscommunication in the implementation of events when each member cannot coordinate directly. This study is different from other studies because it focuses on analyzing the chats between Staff of the Museum Batik Danar Hadi that occur when coordinating the implementation of the works they handle.

After doing the research, suggestions can be formulated is to be more careful in using slang or inserts another language. In using slang, it is hoped that the manager from the useum Batik Danar Hadi will be more pay attention to the interlocutor.

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