

THE PHENOMENON OF CODE-MIXING ON YOUTUBE CASTER OF CLARAMONGSTAR AND RANGER EMAS

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ABSTRACT

This research on Code-Mixing focuses on language development in the Clara Mongstar and Gold Ranger YouTube videos. The data from this research is the YouTube video of Clara Mongstar and the Gold Ranger in 2020. In addition, the purpose of this research is to find out the use of the language on YouTube. The data collection technique used in this research is descriptive qualitative. Meanwhile, the results found were in the form of the audience's language style from the video they watched. It was found that there were several types of codemixing used by Clara Mongstar in its implementation.

Keywords: Code-Mixing, YouTube Caster, Language Variation

INTRODUCTION

According to Herman and Rajagukguk (2019:6), communication is a way for human interacts with the other. Communication is a form of information that will be on conveying to the recipient of information both verbally and non-verbally. Retrieved from . As a verbal tools, there are language that exist to simplify human in communicating. The existence of language is quite important in our society. Meanwhile, there's a lot of factors that influenced the development of a language. In Sociolinguistic education, there are Code-Mixing, Code-Switching, Diglossia, Code-Choice, etc. Based on BBC sites, it is estimated up to 7,000 different language are spoken around the world and the most used language in the world is English. According to Reddy as a lecturer in writing an English Journal, there are about 375 million and there are 750 million countries that use English as second language. Furthermore, there are 70 countries which have English as their official language.

In the phenomenon that showed up a fact where the speakers could speak and understand two or more language. In the sociolinguistics education, it called bilingualism and multilingualism. Bilingualism is the study where people able to speak two language and multilingualism is about people who able to speak more than two language. While bilingualism is exist, the situation where language are combined named Code-Mixing. Code Mixing is the usage of two languages along with the conversant to the extent that they change from one language to another in the course of a single purpose. Wibowo (2017:21) defines code-mixing or a mix code as "Using two languages such a third, new code emerges, in which elements from the two languages are incorporated into a structural definable pattern".

In this research journal, the researcher looked up for the Code-Mixing application on MPL Channel, Clara Mongstar and Ranger Emas video. However, to create something

different from the other research result the researcher used a Descriptive Qualitative which collecting data from the Clara Mongstar and Ranger Emas video. The researcher are inspired to write a research journal entitled “The phenomenon of code-mixing on youtube caster of Clara Mongstar and Ranger Emas”.

RESEACH METHODS

The method used is descriptive qualitative method by selecting the required data. Then Screen Capture data that appears on YouTube. Qualitative method is a method to explain and understand the phenomenon of the research subject and how to describe the results in the form of words and sentences.

The data source for this research was taken from the esportvid YouTube channel, entitled RRQ Hoshi vs Alter Ego GAME 5 Grand Final MPL ID S6 Alter Ego vs RRQ ESPORTSTV on October 18, 2020, commented on by Clara Mongstar and Ranger Emas. In this study, the youtube video is the data and object of research, that's because we want to focus on the conversations that occur in the video.

To collect data, there are several steps that must be done, namely:

1. Open the web page www.youtube.com or go to the link https://youtu.be/Dm_CLE3Bi8
2. Transcribing the conversation between Caster, Clara and the Ranger Emas on YouTube entitled "RRQ Hoshi vs Alter Ego GAME 5 Grand Final MPL ID S6 | Alter Ego vs RRQ ESPORTSTV"
3. Do a screen capture of the subtitle of the transcript that appears from the broadcast.

In this step, all data will be processed as follows:

1. Selecting data, this step is used by us to research and select statements or utterances that have the characteristics of Code Mixing, this data is analyzed using Hoffman's (1991) theory. Furthermore, the data used to explain the types

and reasons for using Code-Mixing in YouTube videos from a Mobile Legend game caster

2. Categorize data, data based on the types of Code-Mixing. There are three types of Code-Mixing according to Hoffman's theory. The type is intra sentential code mixing, intra-lexical code mixing, and involving a change of pronunciation.
3. Discuss the reasons for using Code-Mixing. In this step, we show the types of Code-Mixing. And reasons for using Code-Mixing found in some of these YouTube video content

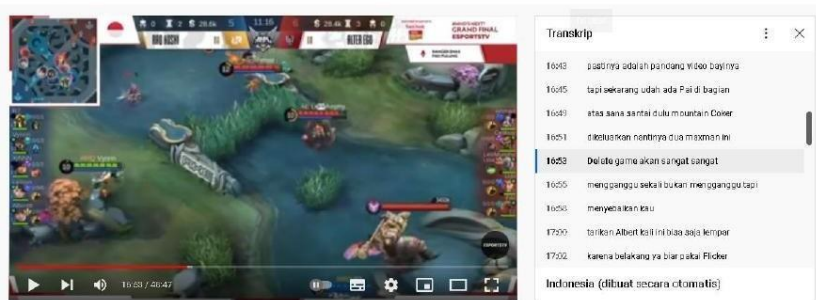
RESULTS AND DISCUSSION

In this step, the researcher served data that has been found and collected. The analysis of data using a step by step that showed in the previous topic. In analyze data, kinds of Code-Mixing that used in the video classified according to Hoffman (1991) theory. Besides that, the researcher look up for the example by took a screen capture, here are some evidences along with analysis of the transcripts of the speakers.



Picture no. 1

As it showed in the picture no.1 word 'hero' that appeared in the end of sentence (01:13) included into Intra Sentencial Code-Mixing. Move to the next minute (01:19)



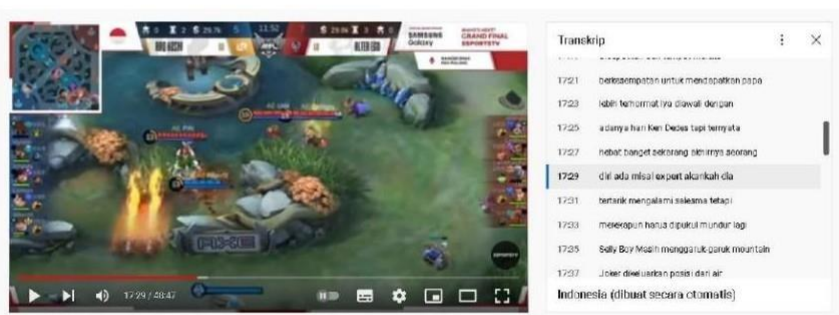
the word 'gym' that also included in the Intra Sentencial Code-Mixing but the thing that needed to focuses on is the Involve a change of pronunciation. The word 'gym' might be able to be 'game' but the transcriber miss heard it. Not too far from the last one, next minute on (01:22) there are 2 words close to each other defined as Intra Lexical Code-Mixing. Those words are 'Babak Grand Final' which means the combination of 'Babak' from Indonesian Language and 'Grand Final' from English.

Picture no.2

Based on picture no.2 above minutes (16:53), there is an error in the transcript because the pronunciation spoken by the Ranger Emas is not correct. The word that should be late becomes deleting. After analyzing by listening and viewing the transcript, there is 1 type of code mixing here, namely:

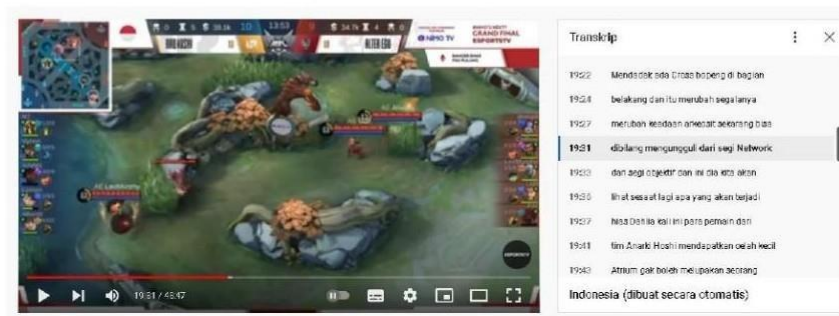
- Intra-Lexical code mixing

Here the word 'dilata' is a combination of the Indonesian prefix 'di' and the English 'late'



Picture no.3

In the picture at 17.29 minutes it can be seen that the speaker is again using intra sentencial code mixing. Intra sentencial occurs when speech occurs within a clause or sentence boundary, where each clause or sentence appears in one language or another. Where they insert the word 'expert' in a full sentence of Indonesian.



Picture no.4

Based on picture no.4 at 19.31 minutes, the ranger emas say the sentence "mengungguli dari segi network" now that sentence includes an example of Intra-Sentential which is a type of Code-Mixing. because in the last two words "segi dan network" is a word from two different languages, the word "segi" which is Indonesian, and the word "network" which is English.

CONCLUSION

According to the result of discussion and based on our research from observing and listening into the video, we conclude that the speaker or caster named Ranger Emas and Clara Mongstar influenced people who watch their video by using Code-Mixing. Furthermore, we found that they also use Code-Mixing inside of their video with Hoffman Theory and fulfill the 3 kinds of Code-Mixing. The dominant side that used by Clara Mongstar and Ranger Emas in Code-Mixing theory by Hoffman is Intra Sentencial Code-Mixing. We've found a lot of sentence that match with the definition of Intra Sentencial Code-Mixing. We also give a suggestion for writers who want to do the same research with same topic would like to look for the others media or object that also including Code-Mixing issues. If they use the same topic and object, we suggest searching more specific issues that supporting the argument.

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